



Fair Trade and ICT

Call for proposals by Twin

About Twin

Twin is a pioneer and leader of the fair trade movement, working to build better lives for the poorest and most marginalised in the trading chain. Twin has supported the creation of leading fair trade enterprises including Café Direct, Divine Chocolate and Liberation Foods.

About the project

While Twin and other key players in the fair trade sector have an online presence, for the most part their existing sites are structured around content rather than as enabling platforms, and the links between them are weak.

Twin is now actively considering proposals to develop two new services:

- A fair trade meta-platform that would become the principal gateway and connector for all those engaged in the fair trade economy.
- A developmental support service for those engaged in fair trade to develop new platforms or web services, as well as upgrading their existing web sites and capacities.

We are looking for an individual or group of individuals, with appropriate ICT skills and experience, and ideally some knowledge and experience of fair trade, to:

- Advise on the technical requirements, architecture and feasibility of the service proposals;
- Advise on the alternative paths that could be taken to achieve the goals of the proposals and the likely initial costs of these alternatives (including hardware, software, and staffing);



- Make recommendations for a staged programme of implementation, and for early priorities;
- Identify potential partners, including funding partners.

Proposal requirements and deadline

Interested individuals should contact Ian Barney, Managing Director, Twin and Twin Trading (ianbarney@twin.org.uk) for full details of the project.

Proposals of up to 500 words detailing how the respondent would approach the task, their relevant skills and experience, and the cost of their services (either daily rates or a flat rate) should then be sent to Ian by **Friday 9 March 2012**.

The commissioned feasibility study deadline will be 18 May 2012, with a decision on pursuing the project to follow by mid-June 2012.

Please note we cannot pay commercial rates for this feasibility study.